



## Seventh Annual Conference – Oct. 3<sup>rd</sup>, 2015

<b>Presentation Title</b>	Kill DevOps - Go Outside-In-Ops. And kill that too
<b>Speaker</b>	Mark Smalley
<b>Abstract</b>	While organizations have used multidisciplinary approaches such as Agile and DevOps to improve the quality of, and speed with which, new functionality is developed and deployed, no value is actually realized until users use information and technology effectively and efficiently. And unfortunately, organizations lose 6% to 10% business productivity due to IT issues, half of which is caused by poor use. This presentation extends the traditional DevOps scope to address the actual value realization from an outside-in perspective.